

## Statement of Purpose (from 1<sup>st</sup> April 2015)

**FMC Marketing Limited**

**Threshold House**

**65 - 69 Shepherd's Bush Green**

**London W12 8TX**

**Tel: 020 8762 0570 / 020 8740 4441**

**Email: [info@fmcmarketing.co.uk](mailto:info@fmcmarketing.co.uk)**

**[www.myonlinedoctor.co.uk](http://www.myonlinedoctor.co.uk)**

**Tel: 020 8762 0573**

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### **Aims and objectives**

FMC Marketing Limited aims to provide a high quality, Internet healthcare service which includes confidential on-line health assessments with a medical practitioner and the private prescribing of medicines.

FMC Marketing's key objective is to provide an online, readily accessible, individualised patient-centred healthcare service, based on the highest standards of research and best practice which meets and exceeds individual expectations whilst complying with the current regulations of the Care Quality Commission (Registration) Regulations 2009 and the fundamental standards and regulations of the Health and Social Care Act 2008 (Regulated Activities) Regulations 2014.

### **Kinds of services provided by FMC Marketing**

FMC Marketing provides online Internet healthcare services in the form of the following regulated activity:

- **Treatment of disease, disorder or injury**

This includes private and confidential online health consultations with a medical practitioner via the Internet, the provision of individual health advice and the issuing of private prescriptions for medication. Medicines are prescribed in relation to the treatment of impotence, hair loss, weight loss, influenza, smoking cessation, raised cholesterol, travellers' diarrhoea, jetlag, malaria, premature ejaculation, acne and eczema, asthma, urinary infections, diabetes, hay fever, hypertension, irregular periods, unwanted facial hair, contraception, and treatments and tests in relation to sexually transmitted diseases.

All private prescriptions are sent to a Royal Pharmaceutical Society registered pharmacy for dispensing.

FMC Marketing also co-authors Patient Group Directions (PGDs) for use by healthcare professionals. Following training and assessment, this service allows authorised healthcare professionals to supply and administer certain medications to patients without a prescription.

### **Registered Provider and Registered Manager**

FMC Marketing Limited, Hampshire House, 204 Holly Road, Aldershot, Hampshire GU12 4SE (Tel: 020 8762 0570 Email: [info@fmcmarketing.co.uk](mailto:info@fmcmarketing.co.uk)) is the provider of the independent healthcare service.

Mr Richard Adams is the CQC Registered Manager responsible for the management and day to day running of the service.

### **Legal status**

FMC Marketing is the trading name of FMC Marketing Limited providing independent healthcare services as a limited company organisation, is registered at Companies House (registration number - 04780577) and registered with the Care Quality Commission (CQC) (registration number 1-96916901) as a provider of independent healthcare services in England.

### **Location of services**

FMC Marketing does not have clinic premises' locations where patients can visit. The healthcare service is provided via the Internet at the above websites and is administered from office premises located at Threshold House, 65 – 69 Shepherd's Bush Green, London W12 8TX.