

**FMC Marketing Ltd.**  
**65 – 69 Shepherd's Bush Green**  
**London W12 8TG**

---

**www.firstmed.co.uk**

Tel: 020 8762 0572

**www.pharmadoctor.co.uk**

Tel: 020 8762 0575

**www.myonlinedoctor.co.uk**

Tel: 020 8762 0573

**www.prima-med.com**

Tel: 020 8762 0570

---

## **STATEMENT OF PURPOSE**

---

### **Aims and Objectives**

FMC Marketing Limited aims to provide a high quality, Internet healthcare service which includes confidential on-line health assessments with a medical practitioner and the private prescription of medicines.

FMC Marketing's key objective is to provide a high quality patient healthcare service which meets and exceeds the requirements of the current essential standards and regulations of the Health and Social Care Act 2008 (Regulated Activities) Regulations 2010.

### **Registered Provider and Registered Manager**

FMC Marketing Limited is the organisation which provides the Internet based healthcare service. The Registered Manager of the service is Mr Richard Adams who operates the services on a day to day basis.

### **Kinds of Healthcare Services provided by FMC Marketing Ltd.**

FMC Marketing Limited provides a secure Internet healthcare service, which includes private and confidential online health consultations with a medical practitioner, the provision of individual health advice and the issuing of private prescriptions. All private prescriptions are sent to FMC Marketing's external Royal Pharmaceutical Society of Great Britain (RPSGB) registered pharmacy for dispensing and posting. Healthcare services include online consultations and prescription medicines in relation to the treatment of impotence, hair loss, weight loss, influenza, smoking cessation, raised cholesterol, travellers' diarrhoea, jetlag, malaria, premature ejaculation, acne/eczema, asthma, STI tests & treatments, urinary infections.

FMC Marketing also provides training to external pharmacists using Patient Group Directions (PGDs). Following health assessment, this convenient service allows the supply of some medications to patients in a pharmacy without a doctor's prescription.

### **Legal Status**

FMC Marketing Ltd. provides private healthcare services as a limited company business and is registered as a UK company at Companies House (registration number – 04780577). FMC Marketing Ltd. operates as a Mobile Doctor Service (Independent Medical Agency) for the purposes of Care Quality Commission (CQC) registration.

### **Location of Services**

FMC Marketing Ltd. does not have premises' locations which patients can visit.

The healthcare service is provided via the Internet at [www.firstmed.co.uk](http://www.firstmed.co.uk), [www.pharmadoctor.co.uk](http://www.pharmadoctor.co.uk), [www.prima-med.com](http://www.prima-med.com) and [www.myonlinedoctor.co.uk](http://www.myonlinedoctor.co.uk). The healthcare service is administered from office premises located at 65-69 Shepherds Bush Green, London W12 8TX.

*Statement of Purpose – FMC Marketing Ltd.*

(Issued on: 12 December 2011 – Due for review on: 31 October 2012)